

## MEDICAL DATA SYSTEMS, INC. (MDS) Announces New **Chief Operating Officer (COO)**

***Medical Data Systems, Inc. (MDS), a national leader in accounts receivable management, and collection services to the healthcare industry has announced Eugene (Gene) Schneider to the newly created position of Chief Operating Officer (COO).***

Vero Beach, FL (PRWEB) March 18, 2009 – National healthcare receivables industry leader, **MDS**, has announced Eugene (Gene) Schneider to the newly created position of Chief Operating Officer. [www.meddatsys.com](http://www.meddatsys.com)

Mr. Gene Schneider joined MDS in late 2008 and has already successfully launched a new logo and marketing initiative for MDS. Gene Schneider, COO, will be responsible for all areas of the Company's operations. He will focus on the development of a new strategy designed to more effectively position the Company's services, increase the Company's competitive positioning, and further improve upon the company's twenty-four (24) year history in healthcare receivables management. Gene has over 20 years of senior management experience in health care and most recently was president of his own consulting company which provided interim management services to health care service companies. Previously, Gene was Senior Vice President of Administration and Planning for i3 Global, a 1500 person global services company supporting the Pharmaceutical industry; Executive Vice President for the Medstat Group, a health care informatics company, where he managed a hospital contract management and reimbursement business and a Partner with Ernst & Young providing management consulting to the insurance and health care industries.

"I am proud to announce Gene Schneider's appointment as Chief Operating Officer," said MDS' President and Chief Executive Officer G. David Miller. "As MDS has grown, our organization has become increasingly more complex, as has healthcare. We needed a dedicated leader to better manage our daily operations and provide greater focus on critical areas such as technology innovation, service line expansion, industry positioning/marketing, and company leadership development. Gene's extensive experience and knowledge of the healthcare marketplace will be a valuable asset as we develop new operational and marketing initiatives."

Mr. Gene Schneider said, "In this ever-changing healthcare landscape, we must generate greater efficiency within our organization and deliver more solutions and services to our clients. Our goal is to ensure that MDS remains a high-performing, results-focused company whose service offerings and client service standards are aligned with our clients' needs."

For additional information on the appointment of Mr. Gene Schneider as COO of MDS, or any other MDS related information, please contact Estelle Welte ([ewelte@meddatsys.com](mailto:ewelte@meddatsys.com)) or visit [www.meddatsys.com](http://www.meddatsys.com).

### **About MDS:**

MDS is a proven, trusted and innovative leader in revenue cycle management. For 24 years MDS has successfully partnered with multiple hospitals and respected health systems across the nation. We understand the specific demands and concerns of the provider community and it is reflected in our unparalleled client service and performance value.

Founded in 1985, MDS (Medical Data Systems, Inc.) pioneered Secondary Collections. Based on client needs and requests, we have expanded to Professional Fee Billing, Extended Business Office and Primary Collections over our two decade tenure.

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